



OFFICE OF THE DIRECTOR OF TECHNICAL
EDUCATION THIRUVANATHAPURAM ,KERALA STATE,
FORT P O -695023

സാങ്കേതിക വിദ്യാഭ്യാസ ഡയറക്ടറുടെ കാര്യാലയം
തിരുവനന്തപുരം,
കേരള സംസ്ഥാനം,
ഫോർട്ട് പി ഒ - 695023



Tel: Office : 91-471-2451369
91-471-2561307
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Email : dtekerala@gmail.com
Website: www.dtekerala.gov.in

Dear M/s

.../.../2024

Udyama 1.0 is a ground breaking academia-industry conclave designed to foster collaboration, knowledge sharing, and innovation between academia and industry. The conclave will bring together leading academicians, industry experts, and policymakers to discuss the latest trends, challenges, and opportunities in various sectors of technical education.

We invite industries to actively participate in Udyama 1.0 by sponsoring the event. Your sponsorship will provide you with a unique platform to showcase your brand, network with key stakeholders, and contribute to the growth of the academic-industry ecosystem.

Sponsorship Benefits:

- * Brand Visibility: Your company logo will be prominently displayed on all event materials, including banners, brochures, and digital platforms.
- * Networking Opportunities: You will have exclusive access to networking events and opportunities to connect with leading academicians, industry experts, and policymakers.
- * Thought Leadership: You can showcase your company's expertise through presentations, workshops, or panel discussions.
- * Talent Acquisition: You can recruit top talent from the participating academic institutions.
- * Public Relations: You can generate positive media coverage and enhance your company's reputation.

Sponsorship Packages

We offer a range of sponsorship packages to suit your needs and budget. The packages along with the deliverables are attached. Please contact us for more information on the available packages and benefits.

Contact Information

Name: Dr. Ashalatha R
Title: Co-Coordinator, Udyama 1.0
Email: jdiiicdtekerala@gmail.com, dteiaconclave@gmail.com
Phone Number: 9495823647

We look forward to your participation in Udyama 1.0!

Encl: Brochure, Sponsorship Deliverables



Date: 07th -10th December 2024
Venues: Mascot Hotel & Police Training Ground,
Thiruvananthapuram

Director
&
Coordinator, UDYAMA 1.0



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Sponsorship UDYAMA 1.0

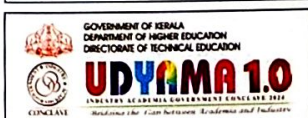
Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
₹ 15 lakhs	₹ 10 lakhs	₹ 5 lakhs	₹ 1.5 lakhs	₹ 0.50 lakhs

Sponsorship Deliverables	Diamond	Platinum	Gold	Silver	Bronze
Presence in Communication like emails and digital promotions including live streaming and social media	yes	yes	yes		
Presence in wall posters (300 numbers) in Thiruvananthapuram District	yes	yes	yes		
Logo visibility on the event backdrops	yes				
Logo visibility on thank you sponsor banners or standalone pull ups kept out at the venues	yes				
Logo on website footer	yes	yes	yes	yes	yes
Co-branding in registration kit, bag, notepad, event schedule and handouts (to all Delegates)	yes				
Co-branding in volunteer Participation certificates	yes	yes			
Stall space at the exhibition pavilion	yes	yes	yes		
Standee Displays at Mascot Hotel	yes	yes			
One invited speaker during the event (Technical Talk)	yes	yes			
Brochures/promotional insertions in the event registration kit (to be provided by the partner)	yes	yes	yes	yes	
Logo on screensaver between sessions	yes				
Special Acknowledgement thanking the sponsor	yes				
Advertisement in Souvenir (1 full colour page)	yes	yes	yes		
Exclusive branding at installations fixed at the venue (selfie points)	yes	yes	yes	yes	yes
Special visibility acknowledgements and backdrop presence during celebrity shows (public events)	yes	yes			
Logo presence at posters fixed in streets around the venue	yes	yes	yes		
Registration counter branding	yes	yes	yes		

Additional Opportunities

- **Board Sponsorship:** UDYAMA boards available to all at ₹ 5,000 per board (2X4 space in 6x4 Feet boards)
- **Arch Sponsorship:** Arch boards at the venues and DTE office - ₹ 75000 per Arch
Arch boards at all under Directorate of Technical Education - ₹ 50000 per Arch
- **T-Shirt or Cap Sponsorship :** UDYAMA T shirts and Caps (@ ₹ 1000 per set, minimum 20 nos)

Account No	110207516085
Name of the Account	IAG CONCLAVE UDYAMA
Name of the Bank	Canara Bank, Thiruvananthapuram Fort
IFSC code	CNRB0014005



Director
&
Coordinator, UDYAMA 1.0