



# CET SCHOOL OF MANAGEMENT

(DEPARTMENT OF BUSINESS ADMINISTRATION)

## COLLEGE OF ENGINEERING TRIVANDRUM

(Government of Kerala)

Thiruvananthapuram - 695016, Kerala



11.12.2024

Dear Madam/Sir,


**Sub: One Day Training Programme on “Finance for Non-Finance Executives” scheduled on 7<sup>th</sup> February 2025 at SP GRAND DAYS, Near Flyover, Panavila Junction, Trivandrum**

College of Engineering Trivandrum (CET), is one of the oldest, pioneering and premier professional education colleges in India, was started in 1939 by the erstwhile rulers of Travancore. The College is affiliated to APJ Abdul Kalam Technological University (APJAKTU) and the programs are approved by AICTE. Most of the programs offered at CET have accreditation by the National Board of Accreditation (NBA). CET provides a healthy platform for courses at undergraduate, postgraduate and doctorate levels in Management, Basic Sciences, Applied Sciences, Engineering and various emerging disciplines. College of Engineering Trivandrum (CET) started the MBA programme in 1985 as an evening programme to enrich the practicing managers in professional management. A Management School of the current status with a full-time MBA programme was started in the year 2000. CETSOM was accredited by the National Board of Accreditation (NBA) on September 19, 2013, and subsequently in 2019. CETSOM is also an approved centre for carrying out management research leading to PhD.

CET School of Management is organizing a one day Management Development Programme on “Finance for Non-Finance Executives” on 7<sup>th</sup> February 2025 at SP GRAND DAYS, Near Flyover, Panavila Junction, Trivandrum. I am attaching detailed program brochure and nomination form for your kind reference.

Looking forward to your kind cooperation and participation.

Yours faithfully,

  
11.12.24

**Dr. Suresh Subramoniam**  
Director, CET School of Management  
College of Engineering Trivandrum  
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Mobile: 9496749099

Encl: Brochure and Nomination Form



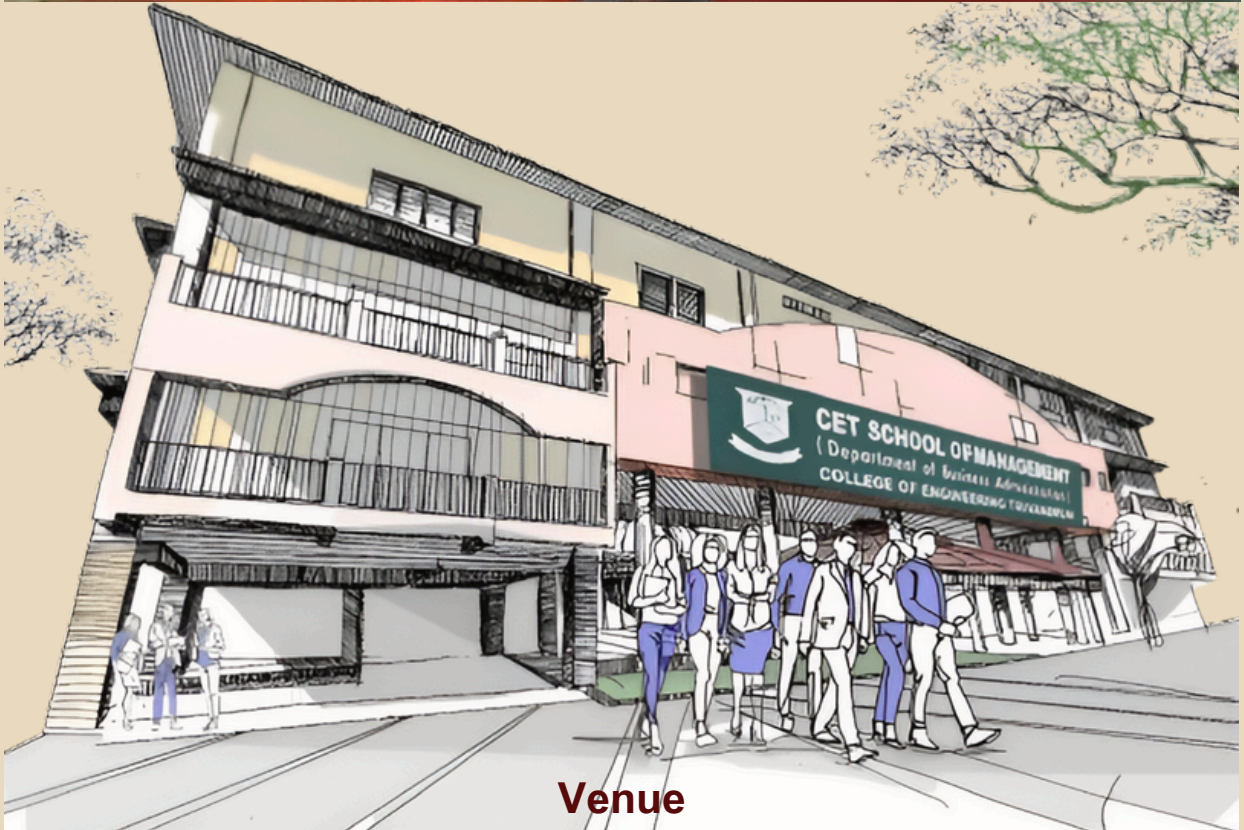
**CET SCHOOL OF MANAGEMENT  
COLLEGE OF ENGINEERING TRIVANDRUM**

**Management Development Program**

**On**

**FINANCE FOR NON-FINANCE EXECUTIVES**

**07<sup>th</sup> February 2025**



**Venue**

**SP GRAND DAYS, Near Flyover, Panavila Junction Trivandrum**

**Coordinators**

**Dr. Abhilash V S and Mr. Milan Sam Mathew, Assistant Professors, CET SOM**



## **College of Engineering Trivandrum**

The College of Engineering Trivandrum (CET), located in Thiruvananthapuram, Kerala, is one of the oldest and most prestigious engineering institutions in the state. Established in 1939, it offers undergraduate, postgraduate, and doctoral programs in various engineering and management disciplines. CET is renowned for its quality education, state-of-the-art infrastructure, and strong emphasis on research and innovation. The institution has consistently ranked among the top engineering colleges in India and has produced numerous successful engineers, technologists, and leaders in the industry and academia. With a commitment to excellence and a rich history of academic achievements, CET continues to be a cornerstone of engineering and management education in Kerala and beyond.

## **CET School of Management**

College of Engineering Trivandrum (CET) started its MBA program in 1985 as an evening program to enrich the practicing managers in professional management. This program has been well received by the practicing management fraternity and continues to be in the forefront. A Management school of the current status with a full time MBA program was started in the year 2000. CET is the pioneering institution in management education under APJ Abdul Kalam Technological University (APJAKTU). Twenty two batches of students have already completed the full-time program and Thirty four batches have completed the Evening MBA Program here. CETSOM is set up in a newly constructed block, having state-of-the-art facilities. CETSOM is accredited by the National Board of Accreditation (NBA) and an approved center for carrying out management research. Nineteen scholars have been awarded PhD in Management from CETSOM.

## **ABOUT THE COURSE**

Finance is the backbone of any business, and understanding the basics of finance is essential for informed decision-making. This one-day Management Development Program (MDP) is designed specifically for non-finance executives to equip them with the foundational knowledge of key financial concepts and tools. The course simplifies complex financial jargon and empowers participants to analyze financial statements, evaluate projects and make sound financial decisions. Through interactive sessions and practical examples, this program aimed at equipping non-finance executives with techniques in applied finance.

## **OBJECTIVES**

- To demystify financial concepts and equip non-finance professionals with a practical understanding of finance.
- To enable participants to analyze and interpret financial statements for effective business decision-making.
- To decide on projects based on profitability using capital budgeting techniques.
- To carry out stock analysis for investment decision making.
- To explore technical and fundamental analysis for a better understanding of market trends based on performance indicators.

## **PARTICIPANTS**

The program is targeted at working professionals from industry, government, academicians, investors, consultants and researchers from all functional disciplines who are involved directly or indirectly in financial decision making.

## **PROGRAM OUTCOME**

The participant will be able to :

- Interpret financial statements
- Make project based investment decisions
- Carry out stock analysis for investment decision making
- Apply technical analysis and fundamental analysis for improved profit

## **RESOURCE PERSONS**

### **Dr.Suresh Subramoniam**



Dr. Suresh Subramoniam is Professor and Director at CET School of Management, College of Engineering, Trivandrum. He is B.Tech in Mechanical Engineering from Kerala University, MS in Industrial Engineering from Louisiana State University in USA and Ph.D in Management from Kerala University. He has around 120 papers to his credit published in national and international journals and conferences. He has thirty-five years of experience in ISRO, CET School of Management, Prince Sultan University in Saudi Arabia and Sohar University in Oman. He has produced ten PhDs in Management. Fellowship and Dr JM Mahajan Award were conferred upon him by the Indian Institution of Industrial Engineering for his contributions in the field of IE and Management. He has also conducted several training programs for executives from industry, conferences and workshops.

### **Dr. Abhilash V S**



Dr. Abhilash V S, MBA, MA in Public Administration, PGCP in Finance from IIM Indore, and Ph.D from the University of Kerala, is currently an Assistant Professor at the School of Management, College of Engineering Trivandrum. With over 14 years of experience, including ten years in academia and four years in industry, he has made significant contributions through numerous research publications in both national and international journals. He is the co-author of the book, Credit Risk Management of Listed Manufacturing Companies in India. Dr. Abhilash has presented his research at various national and international conferences including IIMs. He is an executive member of Indian Accounting Association (IAA) Kerala Branch.

## Mr. Milan Sam Mathew



Mr. Milan Sam Mathew MBA, MA (Economics) and UGC NET in Management is currently an Assistant Professor, CET School of Management, College of Engineering Trivandrum. He is currently, pursuing Ph.D in Quantitative Finance from APJ Abdul Kalam Technological University. He has a combined experience of 11 years in industry and academia. His areas of expertise are Quantitative Techniques and Finance. He is a member of Indian Institution of Industrial Engineering.

## VENUE & DATE

The program will be held at SP Grand Days on 7<sup>th</sup> February 2025.  
Participants will have to make their own arrangements for travel and stay.

## FEE

Registration Fees: Rs 5000/- (Inclusive of 18% GST)  
Fee includes handouts, course materials, lunch, snacks and tea

## WHO CAN APPLY?

The program is meant for Managers, Executives, Policy maker, Individual investors, Researchers and Academicians.

**Apply on or before 25<sup>th</sup> January 2025.**

## HOW TO APPLY?

**Step 1: Payment of Fees**

Payment can be done through NEFT or RTGS to the following bank account.

**Account Name: Centre for Continuing Education**

**Account No: 57005991583 IFSC: SBIN0070268**

**Bank: SBI Engineering College - Kulathur**

**Step2: Submit the Google Form**



**For enquiries:**

**Program coordinators:**

**Dr. Abhilash V S**

**Email: abhilashvijayan@cet.ac.in, Mobile: 9946669651**

**Mr. Milan Sam Mathew**

**Email: milansam@cet.ac.in, Mobile: 7012473633**

**For more details: <http://mba.cet.ac.in>**

