

Immediate/Time-limit



DIRECTORATE OF TECHNICAL EDUCATION,  
THIRUVANANTHAPURAM  
Thiruvananthapuram

No. L4/24360/19/DTE

Dated: 25.11.2023

**CIRCULAR**

Sub:- Education - Technical - Industry On Campus (IOC) - meeting intimation - reg

Ref :- \_\_\_\_\_

Industry On Campus (IOC) is a flagship program of Government implemented in Polytechnic Colleges across the state. It is an initiative that fosters collaboration between industries and academic institutions and to create a mutually beneficial partnership. Students get practical exposure to real-world industry practices and industries can tap the vast talent pool and innovative ideas of students and faculty members.

Many Government Polytechnics have implemented IOC programmes in their campuses. But IOC activities have scaled down during the last year. The equipments purchased for IoC programmes remain under-utilised. It is a sad state of affairs. This has to be rectified soon as it is one of the most important programmes of the State Government which is sure to bring significant changes in technical education scenario if done properly in its true sense.

The Principals of all Polytechnic Colleges are requested to prepare a report on IOC activities of their institute which shall include the following

- IOC activities undertaken year wise
- Machinery and testing tools available in each department in your college to run/ start IOC activities.
- Name of industry associated with IOC activity and nature and quantity of product manufactured
- Do you have an MoU with the industry?
- What was the initial investment if any?
- No. of students involved
- Revenue generated- shared to students, shared to institute
- Number of students engaged in IOC activities
- Machinery and equipment received from ASAP for IOC activities
- List few prominent alumni and their address and contact number who have industrial connectivity
- Any major achievements of your institute which you would like to highlight which can be tapped for IOC activity
- Your ideas and suggestions to improve IOC activities

Principals have to ensure that all IOC activities are updated in the IOC menu provided in the DIS platform (<http://admissions.dtekerala.gov.in/dis> ) by 7th Dec.2023.

A meeting with IOC Co-ordinators of all Government Polytechnic Colleges is scheduled to be conducted on **Friday, the 1st of December 2023 at Grand Chithram (KTDC), Trivandrum from 09.30 AM to 04.30 PM** . The IOC coordinators of each institution has to present the above details in the meeting.

**All co-ordinators have to attend the meeting fully without fail.**

Dr. Ramachandran M  
Senior Joint Director (PS)

To

Heads of all Govt. Polytechnic Colleges (through DTE website)

**Approval Valid**

Digitally Approved By

Dr. Ramachandran M

Date: 25.11.2023

Reason: Approved

The document is digitally approved. Hence signature is not needed.